



Diamondback Little League

610 East Bell Road, #2-248
Phoenix, AZ 85022
602-345-0653
info@dbll.net • www.dbll.net

2020 Sponsorship Levels

There are two types of sponsors (**Team and League**) with different sponsorship levels within each type.

The **Team Sponsorship** type is for companies or individuals that provide a donation to directly support a team, and must be in the form of monetary donations. Each team must secure sponsorship donations of \$500 or more.

Single Plan (\$50 donation)

- Company/Family Name listed as a Friend of Diamondback Little League at: www.dbll.net

Double Plan (\$100 donation)

- Company or Family Name listed on a group (4 per banner) at the Echo Mountain Field

Triple Plan (\$250 donation)

- Company or Family Name listed on a group (2 per banner) at the Echo Mountain Field

Home Run Plan (\$500 donation)

- Individual Banner with your company name/logo along first or third baseline at the Echo Mountain Field
- Sponsorship Plaque
- Company name/logo on the sponsorship page of DBLL website
- Company announced as a sponsor during Opening Day for Spring Season

The **League Sponsorship** type is for companies or individuals that provide donations to the league that are not directly associated with a team, and can be in the form of monetary donations or services.

Dugout Plan (\$1000 donation)

- Individual Banner with your company name/logo in the outfield at the Echo Mountain Field
- Sponsorship Plaque
- Company name/logo on the sponsorship page of DBLL website
- Company name/logo on the sponsorship page of the DBLL Facebook page
- Company announced as a sponsor during Opening Day for Spring Season

All Star Plan (\$2000+ donation)

- Individual Banner with your company name/logo in the centerfield area at the Echo Mountain Field
- Sponsorship Plaque
- Company name/logo on the sponsorship page of DBLL website
- Company name/logo on the sponsorship page of the DBLL Facebook page
- Company announced as a sponsor during Opening Day for Spring Season
- Company name/logo on All-Star Banner displayed at All-Star Games



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Diamondback Little League Sponsor Form

Instructions

Please complete Section I, II and IV. To sponsor a **specific team**, please fill out Section III. Otherwise, leave Section III blank and a team will be assigned based on need. **Section III can be left blank for League Sponsors.** Once the form is complete, please return it and a check made payable to Diamondback Little League to:

Diamondback Little League
610 E Bell Rd, #2-248
Phoenix, AZ 85022

**If you have any questions about sponsorship please contact:
DBLL VP of Administration, at 602-345-0653.**

**KEEP A COPY OF THIS COMPLETED FORM FOR YOUR RECORDS.
THE LEAGUE'S TAX I.D. NUMBER IS #86-0663786**

Section I – Pledge Amount and Type

League Sponsor Levels:

. Dugout Plan \$1000 • All Star Plan \$2000+

Team Sponsor Levels:

. Home Run Plan \$500 • Triple Plan \$250

. Double Plan \$100 • Single Plan \$50

Section II – Sponsor Information

The following information will be used for the sponsor plaque, field banners, and sponsor advertising on the DBLL website.

Company/Family Name:

Address:

City, State, Zip:

Phone:

Company Website:

Please list the company information on the DBLL website (www.dbll.net)

The following person may be contacted by a league representative to work out the details for advertising the company information on the DBLL website (www.dbll.net) and creating the field banner. To have a graphical advertisement we will need to get a computer graphic from your company. The following information will NOT be posted on our DBLL website or made public.

Contact Name: _____
Contact Phone: _____
Contact Email: _____



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Section III– Team Information

Team Division: Seniors Juniors Majors Minors Farm Tball

Team Name:

Team Manager:

Team Parent:

Section IV – Sponsorship Agreement

This agreement between Diamondback Little League (“DBLL”) and (“Sponsor”) is for the 2020 season.

Sponsorship of a team in DBLL must be, for the Sponsor, out of a sense of duty to help the community. While Sponsorship does afford some benefits (detailed below), the higher purpose is to help DBLL impart the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens. Sponsorship of a team in DBLL does not permit the Sponsor to have any rights or responsibilities in the operation of DBLL or any team in DBLL, nor does the Sponsor have any rights or responsibilities in the selection of manager, coaches, or players for any team in DBLL. Nothing herein shall make us partners or joint ventures. The Sponsor and DBLL are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein. The Sponsor shall have the right to use the following term in advertisement, posters, brochures, newsletter, etc.: “Sponsor of a team in Diamondback Little League.”

Sponsorship does NOT give the Sponsor the right to use the word “official” in connection with its Sponsorship. Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with a team or teams in DBLL only, and NOT for Little League Baseball, Inc. Use of the “keystone logo” or any other logo of Little League Baseball, Inc. is prohibited, unless Little League Baseball International expressly grants permission in writing.

Sponsorship in DBLL carries the following additional benefits:

For the consideration above, the Sponsor donates _____
to DBLL, understanding that its donation is to benefit the entire league.

Accepted and agreed to

By: _____
Sponsor Representative Signature Date

By: _____
DBLL President Date